

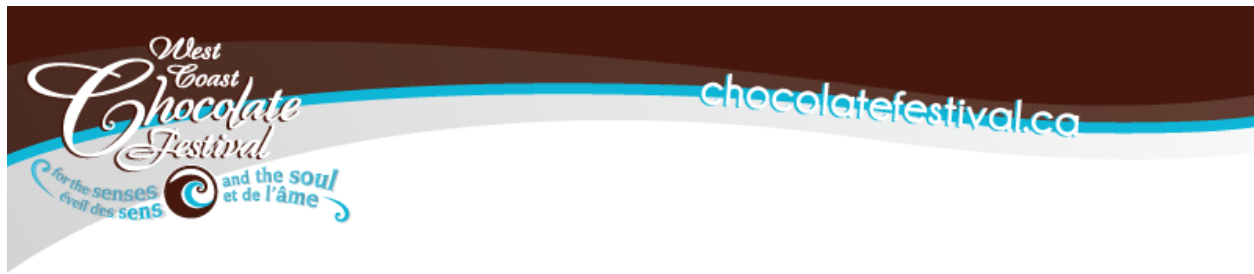
2010

[www.chocolatefestival.ca](http://www.chocolatefestival.ca)

# SPONSORSHIP PACKAGE

Société West Coast Chocolate Festival Society

September 2010



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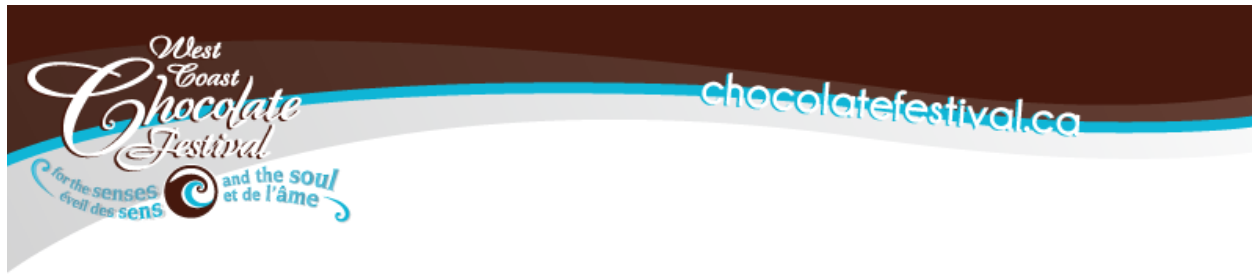
## Introduction to the Société West Coast Chocolate Festival Society

First launched in 2002, the Société West Coast Chocolate Festival Society holds the West Coast Chocolate Festival from October 15 to November 10, annually. The Festival is a collection of chocolate themed events that provide cultural experiences for people of all ages and backgrounds. Started in the Tri-Cities area of Coquitlam, Port Moody, and Port Coquitlam, the Festival has expanded to Burnaby, New Westminister, North Vancouver, and Vancouver. Each event targets a select group of attendees, ranging from children to seniors, but as a collection of events, the Chocolate Festival offers something to every member of the community. Our vision is to use the Festival as an example for others across BC.

The Festival's mission statement is:

*"The Société West Coast Chocolate Festival Society is a non-profit organization that empowers youth by creating mentored work experiences, and presentation opportunities for emerging artists and performers, through the production of chocolate themed events."*

The West Coast Chocolate Festival is more than a celebration of chocolate to appeal to the senses and the soul. The not-for-profit society, run by volunteers, is dedicated to providing work and mentorship experiences for youth. Youth are involved in every aspect of the Festival, from planning the events and securing sponsorships, to performing at events. The Festival creates valuable work experience opportunities by giving the students hands on opportunities and providing them with mentors who are industry experts. For youth in the arts, whether it is performing, visual, or culinary arts, the Festival uses events to showcase the incredible talents of youth.



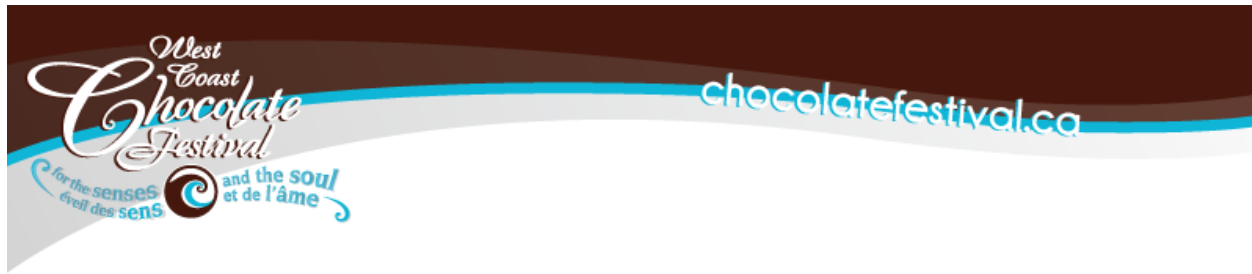
## Participants' Information

The Festival has an average annual attendance of 2,500 with most events selling out and waitlisted. Since 2002, the Festival audience has increased by 75%. The Festival capacity has increased by an ambitious 25% for 2010, with its strategic plan outlining a three-year growth of 50%.

Festival attendees are residents of the Lower Mainland, with events being hosted in all communities in 2010, located close to transit and host businesses and partners. Attendees are:

- 75% Female
- Between the ages of 25 and 65
- High level net worth attendees with an income of 50K or more - professionals with disposable income and an appreciation of simple luxuries
- College or university educated

The Festival has been such a success since 2002 that it has become a destination Festival. Attendees come from outside the host region from areas such as the BC Interior, Vancouver Island, California, Washington, Oregon, and Alberta. Last year the Festival had guests from London, England, Phoenix, Arizona, and Hawaii, specifically coming to British Columbia for the Festival.



## The Festival and Community Impact

### Benefits for the Community

The West Coast Chocolate Festival prides itself in its ability to benefit communities and there is great potential to benefit significantly more as the Festival expands to include other communities. The Festival benefits communities by providing:

- Cultural experiences for people of all ages and backgrounds
- Opportunities for community involvement by being an event volunteer or a mentor
- Education about chocolate and opportunities to experience its magic
- Mentored work experiences for our interns and youth volunteers
- Contributions to health and well-being by teaching the health benefits of chocolate and practicing small indulgences
- Opportunities for people to meet and share personally rewarding experiences
- Culinary arts, tourism, and inspirations reach involved communities
- Initiatives to provide exposure for local small businesses



## Community Achievements

- 2010: President of West Coast Chocolate Festival, Farid Jamal, received TRI Cities R.E.A.C.H. Mentorship Award
- 2009: 155,000 in-kind donations and sponsorships (including sponsorships from three main cities in the region) and \$75,000 worth of volunteer time
- 2008: Nominated for **Tri-Cities Chamber of Commerce Business Excellence Award** in Legacy Leadership category
- 2008: Won **2008 R.E.A.C.H. Award**, recognizing our contribution to making the Tri-Cities a youth-friendly community
- 2007: **\$85,000 in-kind donations and sponsorships** (including sponsorships from three main cities in the region) and **\$40,000 worth of volunteer time**
- 2006: awarded **\$18,000** by the City of Coquitlam to purchase Festival equipment and permanent signage
- Participated as a **Founding Member of Youth Matters!** — A Tri-Cities initiative that promotes asset development and empowering youth in all aspects of their lives
- Awarded **Canada Summer Jobs Funding** to hire students:
  - 2006: 2 students - 600 hours funded
  - 2007: 2 students - 630 hours funded
  - 2008: 3 students - 1,365 hours funded
  - 2009: 2 students - 1,050 hours funded
  - 2010: 4 students - 2,240 hours funded**

## Festival Structure

The Festival is run by a dedicated team of volunteers who coordinate every detail to make the Festival a success. As the President and CEO of Go Golf Events Management Inc, our Festival Director Dawn Donahue brings a wealth of experience from the event management and hospitality industries to the Festival. The Festival Director oversees the Festival's four paid summer interns who plan events, secure sponsorships, and find and coordinate the volunteers needed for the Festival. Funding for the summer internships is provided by Canada Summer Jobs funding.

Each year the Festival recruits 200 volunteers to help with a variety of tasks such as making budgets, or managing the content on the Festival website. The Festival uses a unique four-tier mentorship system, consisting of business leaders at the top, university students and recent graduates in the middle, and then high school students at the bottom, to ensure that youth gain the most valuable work experience possible. Recruiting industry professionals and business leaders to mentor youth interns and volunteers also ensures that the Festival produces the highest quality event experience possible.



## 2010 Sponsorship Packages

Société West Coast Chocolate Festival Society	In-kind Sponsor	Event Partner	Event Sponsor	Themed Sponsor	Lead Sponsor
<b>2010 Sponsorship Package</b>	\$250 plus products	\$2,500	\$5,000	\$7,500	\$10,000
Featured in all TV coverage					√
Inclusion in Media				√	√
Media Release sent upon Signing			√	√	√
Products included in Media events (product to be supplied by sponsor)		√	√	√	√
Event Tickets & VIP seating for events		2	4	6	8
Program - Logo Placement (in varying sizes)		√	√	√	√
Sponsor Table at Panache, Chocolate Caper, and/or Chocolate Reception	√	√	√	√	√
Sponsor Recognition Signage Posted – Logo Placement	√	√	√	√	√
Website – Logo placements & links	√	√	√	√	√
Banner at events				√	√
Invitation to address audience				√	√
Audio acknowledgement				√	√
On-site promotions	√	√	√	√	√
Facebook inclusion - logo and link to website	√	√	√	√	√
Twitter updates	√	√	√	√	√
Right to use WCCF logo (1 year)	√	√	√	√	√
Right of first refusal – 2011	√	√	√	√	√



## Sponsorship Benefits

As a sponsor of the West Coast Chocolate Festival benefits you will receive include:

Association with a Festival that focuses on community involvement, youth, education, and health

- With over 200 volunteers creating the Chocolate Festival, the experience gives volunteers the opportunity to interact and share positive community experiences
- To benefit youth in the arts, the Festival creates events designed to showcase youth artists
- With a four tier mentorship structure, the Festival provides youth with unique educational experiences from industry professionals
- Events are tastings, and do not encourage over indulgence. They seek to educate attendees about how to be healthy while enjoying chocolate and other foods or beverages featured at events

Accessing your target market and building relationships with consumers at events

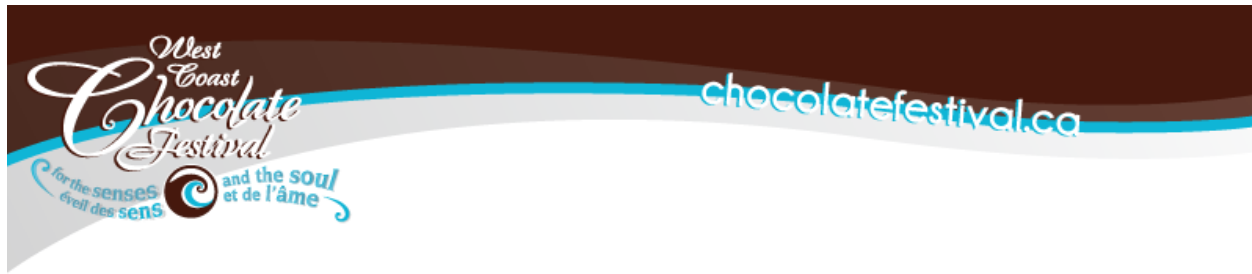
- The varied events of the Festival allow sponsors to pick and choose the events they would like to be associated with, and subsequently, which market to access. From seniors, to families with children, we offer a diverse selection of events over the duration of the Festival

Promoting your products or services at Festival events

- We invite our valued sponsors to speak at events and share their knowledge with attendees

Product sales opportunities at events

- As the demand for event attendees to buy chocolates and other products at events has increased each year, we decided to extend product sales opportunities to our valued sponsors



#### Media Inclusion

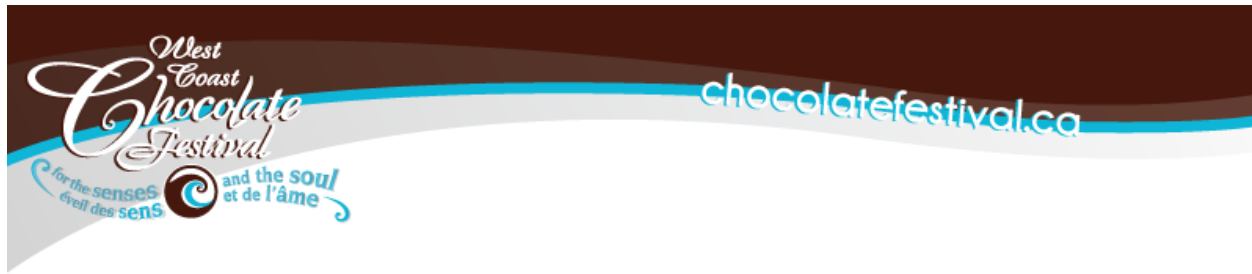
- In 2009, the Festival employed an aggressive promotions campaign with media support valued at over \$250,000
- Impressive coverage by local TV stations with spots on Global TV, Shaw TV, Joy TV, and Breakfast TV, and radio stations such as JRFM, Jack FM, and Shore 104. Local and provincial print, such as the Vancouver Sun, featured the Chocolate Festival in 2009.
- Effective use of Twitter, Facebook, blogging and other social media resulted in many of our events selling out within 24 hours
- Expect media coverage for the 2010 Festival to continue increasing by building on our promotional campaign from last year.
- Shaw TV and KVOs TV have signed on as media partners for the 2010 West Coast Chocolate Festival.

#### Association with a professional, well organized society with ambitious goals

- With a strong strategic plan outlining our goals and actions for the next three years, and a dedicated board of directors and group of volunteers who come back year after year, the Chocolate Festival will continue growing
- Our goal is to be revenue producing and stand-alone by 2015 with a return on investment that meets our partners' needs and mandates

#### Opportunities for employee participation

- The Festival invites employees to volunteer at events. Anyone with an interest in chocolate can participate in training sessions to become a Chocolate Ambassador. Our Chocolate Ambassadors spread the magic of chocolate - on the radio or TV, at Festival events, or anywhere they go



## Additional Sponsorship Opportunities

The Festival offers various levels of sponsorship opportunities for 2010 through 2013. Industry exclusivity is offered to sponsors. Participate in the Festival as a partner at any level; with your support we will achieve our long-term goals. In addition to our sponsorship packages listed above, businesses can participate in our two new programs either separately or part of another sponsorship level.

### Savour Chocolate

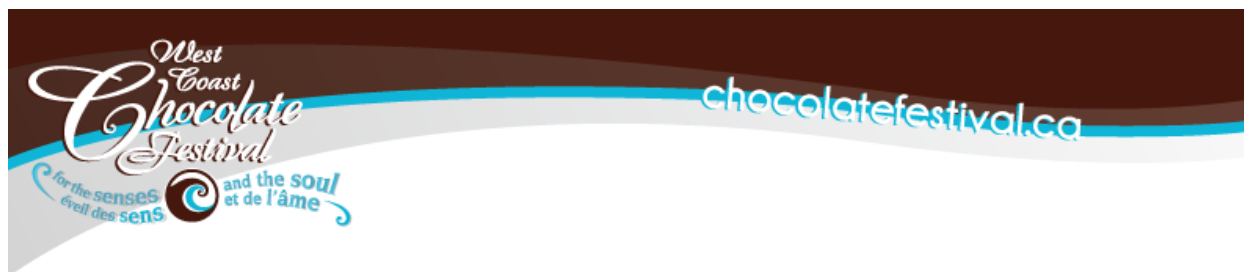
Businesses host their own chocolate related events associated with the West Coast Chocolate Festival. The Festival markets all Savour Chocolate events. Partnership agreements for the Savour Chocolate program are created on a business-to-business basis to better suit the needs of our partners.

### Chocolate Passport

Based on our Chocolate Trail program from previous years, the Chocolate Passport will drive traffic to your business from September to December. The passport program will reward participants with a grand prize at the end of the Festival for all that complete the passport. Prices for advertisements in our Chocolate Passport:

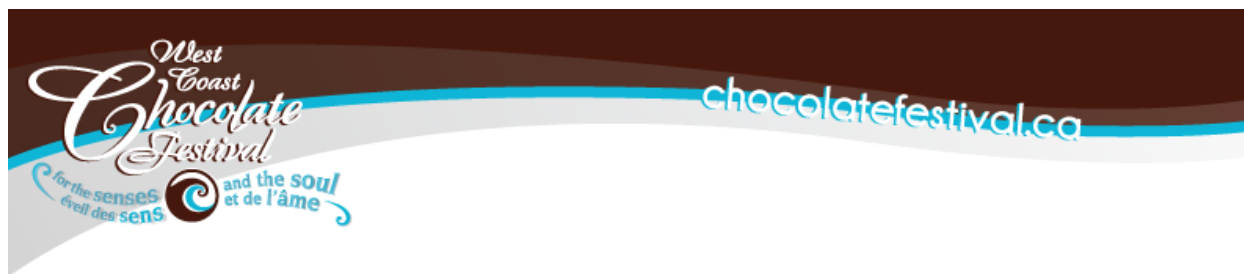
People who fill the passport stamps are entered to win prize

- Draws to take place during the festival
- Early bird draw on October 15 at Panache - \$250 gift basket with chocolate, wine and more
- End of festival draw November 7 at Port Moody Galleria Reception - \$250 gift basket with chocolate, wine and more
- Final grand prize draw – December 15
- Grand Prize – a year of chocolate and beverages
  - Each month chocolate and a beverage arrives at the winners home
  - Value \$1200
- Second prize - \$500 gift basket of chocolate, beverages, books and more
- Third prize - \$250 gift basket with chocolate, wine and more
- Passport will be finished and going to print in September and distributed throughout locations throughout the Lower Mainland.

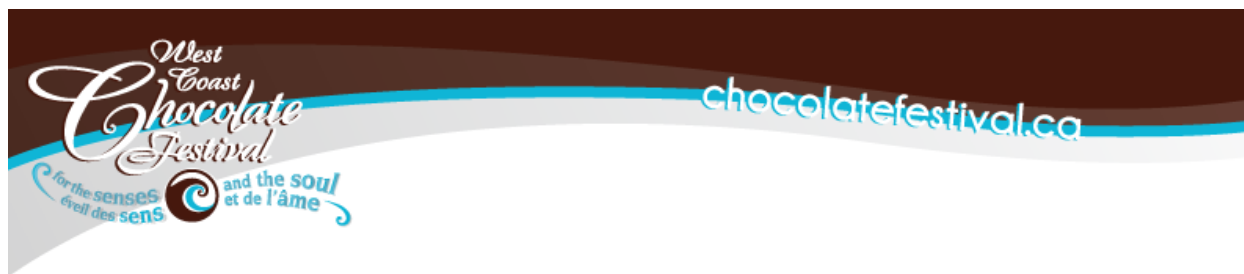


## 2010 Festival Event Calendar

Month	Date	Time	Quantity Available	Ticket Price	Event Title
October	13	2pm - 4pm	25	\$25.00	High Tea - Burnaby Seniors Centre - PRIVATE
October	14	1:30pm - 4:00pm	25	\$40.00	Wine & Chocolate Pairing
October	15	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	15	6:00pm - 10:00pm	150	\$60.00	Opening Night "Panache"
October	15	12:00pm - 2:00pm	15	\$35.00	Chocolate High Tea
October	15	2:00pm - 4:00pm	15	\$35.00	Chocolate High Tea
October	15	4:00pm - 6:00pm	15	\$35.00	Chocolate High Tea
October	16	12:00pm - 2:00pm	15	\$35.00	Chocolate High Tea
October	16	2:00pm - 4:00pm	15	\$35.00	Chocolate High Tea
October	16	4:00pm - 6:00pm	15	\$35.00	Chocolate High Tea
October	16	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	16	6:30 - 10:00pm	125	\$75.00	Scotch & Chocolate
October	16	1:15pm - 2:30pm	8	\$20.00	Chocolate Yoga
October	16	3:00pm - 4:00pm	30	\$20.00	Chocolate Meditation
October	17	2:00pm - 4:30pm	35	\$35.00	Tea & Chocolate
October	17	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	17	12:30pm - 2:30pm	16	\$25.00	Rubens Chocolate High Tea
October	17	3:00pm - 5:00pm	16	\$25.00	Rubens Chocolate High Tea
October	17	2:00pm - 4:00pm	15	\$35.00	Children's Chocolate Birthday Parties
October	18	10:00am- 11:00am	20	\$5.00	Charlie's Chocolate Factory Tour
October	18	1:30pm - 4:00pm	25	\$40.00	Craft Beer & Chocolate Pairing
October	18	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	19	1:30pm - 4:00pm	25	\$40.00	Traditional High Tea with Chocolate
October	19	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	20	1:30pm - 4:00pm	25	\$40.00	Wine & Chocolate Pairing
October	20	11:00am - 12:00pm	12	\$10.00	Chocolate Show & Tell and Tasting
October	20	2pm - 3pm	12	\$10.00	Chocolate Show & Tell and Tasting
October	20	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	20	12:30pm - 2:30pm	16	\$25.00	Rubens Chocolate High Tea
October	20	3:00pm - 5:00pm	16	\$25.00	Rubens Chocolate High Tea
October	21	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	21	10:00am- 11:00am	20	\$5.00	Charlie's Chocolate Factory Tour
October	21	1:30pm - 4:00pm	25	\$40.00	History of Chocolate, Tastings and More...



October	22	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	22	7:00pm - Midnight	35	\$50.00	Great Gatsby Martini and Chocolate Evening
October	22	12:00pm - 2:00pm	15	\$35.00	Chocolate High Tea
October	22	2:00pm - 4:00pm	15	\$35.00	Chocolate High Tea
October	22	4:00pm - 6:00pm	15	\$35.00	Chocolate High Tea
October	23	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	23	1:00pm - 2:00pm	30	\$20.00	Chocolate Meditation
October	23	12:00pm - 2:00pm	15	\$35.00	Chocolate High Tea
October	23	2:00pm - 4:00pm	15	\$35.00	Chocolate High Tea
October	23	4:00pm - 6:00pm	15	\$35.00	Chocolate High Tea
October	23	1:00pm - 6:00pm	300	\$5.00	Children's Chocolate Extravaganza
October	23	5:00 - 12:00 pm	200	\$125.00	Italian Chocolate and Winemakers Dinner
October	24	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	24	10 am to 2 pm	100	\$45.00	Italian Chocolate and Sparkling Brunch
October	24	2:00pm - 4:30pm	35	\$40.00	Chocolate Coffee House
October	24	7pm - 10pm	75	\$60.00	The Chocolate Dessert & Wine Challenge
October	24	12:30pm - 2:30pm	16	\$25.00	Rubens Chocolate High Tea
October	24	3:00pm - 5:00pm	16	\$25.00	Rubens Chocolate High Tea
October	24	2:00pm - 4:00pm	15	\$35.00	Children's Chocolate Birthday Parties
October	25	10:00am- 11:00am	20	\$5.00	Charlie's Chocolate Factory Tour
October	25	1:30pm - 4:00pm	25	\$40.00	Craft Beer & Chocolate
October	25	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	26	1:30 - 4:30pm	25	\$40.00	Wine & Chocolate - Edmonds Senior Centre - PRIVATE
October	26	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	27	1:30pm - 4:00pm	25	\$40.00	Traditional High Tea with Chocolate
October	27	11:00am - 12:00pm	12	\$10.00	Chocolate Show & Tell and Tasting
October	27	2pm - 3pm	12	\$10.00	Chocolate Show & Tell and Tasting
October	27	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	27	12:30pm - 2:30pm	16	\$25.00	Rubens Chocolate High Tea
October	27	3:00pm - 5:00pm	16	\$25.00	Rubens Chocolate High Tea
October	28	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	28	10:00am- 11:00am	20	\$5.00	Charlie's Chocolate Factory Tour
October	28	1:30pm - 4:00pm	25	\$40.00	History of Chocolate, Tastings and More...
October	29	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	29	12:00pm - 2:00pm	15	\$35.00	Chocolate High Tea
October	29	2:00pm - 4:00pm	15	\$35.00	Chocolate High Tea



October	29	4:00pm - 6:00pm	15	\$35.00	Chocolate High Tea
October	29	6:30pm - 8:30pm	15	\$100.00	Adult Chocolate Making & Wine Appreciation Workshop
October	30	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
October	30	12:00pm - 2:00pm	15	\$35.00	Chocolate High Tea
October	30	2:00pm - 4:00pm	15	\$35.00	Chocolate High Tea
October	30	4:00pm - 6:00pm	15	\$35.00	Chocolate High Tea
October	30	6:30pm - 7:30pm	15	\$25.00	Spooky Halloween Chocolate Pumpkin Making Evening.
October	30	7:30pm - 8:30pm	15	\$25.00	Spooky Halloween Chocolate Pumpkin Making Evening.
October	31	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	1	10:00am- 11:00am	20	\$5.00	Charlie's Chocolate Factory Tour
November	1	1:30pm - 4:00pm	25	\$40.00	Craft Beer & Chocolate
November	1	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	2	1:30 - 4:30pm	25	\$40.00	Desserts, Wine & Chocolate
November	2	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	3	1:30pm - 4:00pm	25	\$40.00	Traditional High Tea with Chocolate
November	3	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	3	11:00am - 12:00pm	12	\$10.00	Chocolate Show & Tell and Tasting of Artisanal Chocolates
November	3	2:00pm - 3:00pm	12	\$10.00	Chocolate Show & Tell and Tasting of Artisanal Chocolates
November	3	12:30pm - 2:30pm	16	\$25.00	Rubens Chocolate High Tea
November	3	3:00pm - 5:00pm	16	\$25.00	Rubens Chocolate High Tea
November	4	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	4	10:00am- 11:00am	20	\$5.00	Charlie's Chocolate Factory Tour
November	4	1:30pm - 4:00pm	25	\$40.00	History of Chocolate, Tastings and More...
November	5	1:30pm - 4:00pm	25	\$35.90	Fort Wine Co & Chocolate at Mackin House
November	5	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	5	7:00pm - 10:00pm	80	\$50.00	Craft Beer & Chocolate
November	5	12:00pm - 2:00pm	15	\$35.00	Chocolate High Tea at Schokolade Cafe
November	5	2:00pm - 4:00pm	15	\$35.00	Chocolate High Tea at Schokolade Cafe
November	5	4:00pm - 6:00pm	15	\$35.00	Chocolate High Tea at Schokolade Cafe
November	5	6:30pm - 9:00pm	25	35.00	Fort Wine Co & Chocolate at Mackin House
November	6	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	6	6pm - Midnight	140	\$125.00	The Great Chocolate Caper
November	6	12:00pm - 2:00pm	15	\$35.00	Chocolate High Tea
November	6	2:00pm - 4:00pm	15	\$35.00	Chocolate High Tea



November	6	4:00pm - 6:00pm	15	\$35.00	Chocolate High Tea
November	7	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	7	2:00pm - 6 pm	175	\$25.00	History of Chocolate and Reception
November	7	2:00pm - 4:00pm	15	\$35.00	Children's Chocolate Birthday Parties
November	8	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	9	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	10	2pm - 4pm	30	\$25.90	Afternoon Chocolate Tea at Rowena's Inn
November	10	11:00am - 12:00pm	12	\$10.00	Chocolate Show & Tell and Tasting of Artisanal Chocolates
November	10	2:00pm - 3:00pm	12	\$10.00	Chocolate Show & Tell and Tasting of Artisanal Chocolates
November	12	12:00pm - 2:00pm	15	\$35.00	Chocolate High Tea
November	12	2:00pm - 4:00pm	15	\$35.00	Chocolate High Tea
November	12	4:00pm - 6:00pm	15	\$35.00	Chocolate High Tea
November	13	12:00pm - 2:00pm	15	\$35.00	Chocolate High Tea
November	13	2:00pm - 4:00pm	15	\$35.00	Chocolate High Tea
November	13	4:00pm - 6:00pm	15	\$35.00	Chocolate High Tea
November	14	2:00pm - 4:00pm	15	\$35.00	Children's Chocolate Birthday Parties
November	17	11:00am - 12:00pm	12	\$10.00	Chocolate Show & Tell and Tasting of Artisanal Chocolates
November	17	2:00pm - 3:00pm	12	\$10.00	Chocolate Show & Tell and Tasting of Artisanal Chocolates
November	24	11:00am - 12:00pm	12	\$10.00	Chocolate Show & Tell and Tasting of Artisanal Chocolates
November	24	2:00pm - 3:00pm	12	\$10.00	Chocolate Show & Tell and Tasting of Artisanal Chocolates
November	26	6:30pm - 8:30pm	15	\$100.00	Adult Chocolate Making & Wine Appreciation Workshop
October 15 - November 10th	Any Night			Various Prices	Chocolate Romance Packages - Rowena's Inn and Cottages, Pretty Estates, Sandpiper Resort



## Past Sponsors & Partners – 2002 to 2009

### Corporations

- Thrifty Foods • Executive Plaza Hotel • Open Road Lexus • Maple Leaf Storage
- Coast Capital Savings • Chocolate Works • Coquitlam Centre • Red Robinson Theatre
- Chapters-Pinetree Village • Casa Dolce • Tracy Price-RBC Wealth Management

### Businesses

- Rogers' Chocolates • Starbucks • Minuteman Press • CocoaNymph • Okanagan Spring
- Mava Foods • Veracis Wellness • Survivor Bootcamp • Tealicious • Giffard Liqueurs
- Sutton Place Hotel • Chef Bernard Casavant • Chocolate Bowl • Renaissance Hotel
- ChocolaTas • Purdy's Chocolate • Brockmann's Truffinis • Schokolade • XOXOLAT
- Rubens Chocolates • Chocolate Arts • Planet Organic • Charlie's Chocolate Factory

### Wineries and Brewing Companies

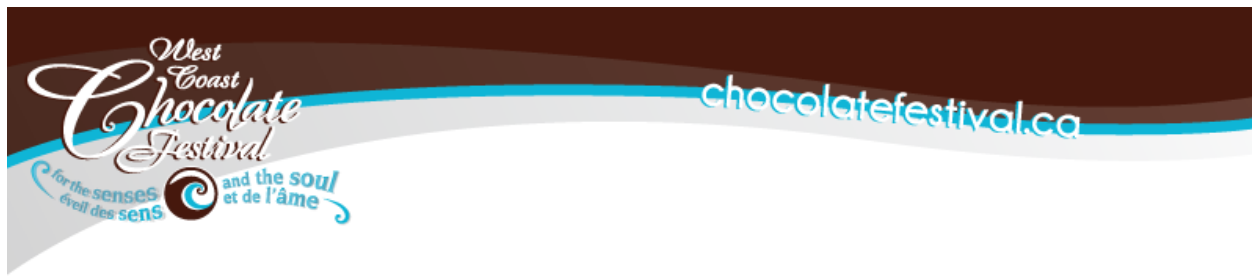
- Sumac Ridge Estate Winery • Saturna Island Family Estate Winery • Lotusland Winery
- The Fort Wine Company • Domaine de Chaberton Estate Winery
- Summerhill Pyramid Winery • Forbidden Fruit Winery • West Coast Wine Education
- Russell Brewing Company • Just Here for the Beer • Lighthouse Brewing Company
- Surgenor Brewing Company • Whistler Brewing Company • Sleemans • Elephant Island

### Media

- CTV • JRFM • JACK-FM • Shore 104 • QMFM • CBC-Radio One
- Fairchild Television • CityTV • CKNW • Global TV • Joy TV • Breakfast TV
- VanNet - Coquitlam Now • Black Press – Tri-City News
- TV Week Magazine • Vancouver Sun • Georgia Straight

### Cities, Communities, and Schools

- City of Coquitlam • City of Port Moody • City of Port Coquitlam • Spirit of Vancouver
- Pacific Institute of the Culinary Arts



## Confirmed 2010 Sponsors

The Festival is in the process of confirming partners and sponsors for the 2010 Festival. Currently we have the following businesses confirmed as Festival partners:

- beyond restaurant at century-plaza hotel & spa
- City of Port Coquitlam
- City of Port Moody
- Charlie's Chocolate Factory
- Coast Coal Harbour Hotel
- CocoaNymph Chocolates & Confections
- Coquitlam Heritage Society
- Como Creek Brewing
- Dessert Hills Winery
- GayVancouver.net
- Go Golf Events Management Inc
- Good Life Vancouver
- Granville Island Brewing
- i.t. Media Broadcasting
- Kootenay Coffee Company
- KVOS Television
- Laxa Internet Solutions Inc.
- Mackin Heritage House & Toy Museum
- Maple Leaf Storage
- Mava Foods
- Minuteman Press
- Moteas
- NG Farrell Marketing
- Place des Arts
- Quady Winery
- Renaissance Vancouver Hotel Harbourside
- Riedel Glassware
- Roadhouse Bake Shoppe
- Rowena's Inn
- Rubens Chocolate
- Rolling Hills Winery
- Rogers Chocolates
- Saturna Island Family Estate Winery
- Schokolade Café
- Service Canada
- Starbucks Coffee
- Shaw TV
- The Fort Wine Co
- Tiny Bites Consulting
- Van Houtte Coffee
- Veracis Wellness
- Vicki Reese Tarot Card Reader
- Von Albrecht Agencies
- West Coast Wine Education
- Where Magazine
- XoXolat Chocolate



## Summary

Seven successful years—and a host of high-profile sponsors prove the West Coast Chocolate Festival vision has a future. The Festival is made possible by partners who share the vision of empowering youth and providing valuable experiences that will benefit them for years to come.

We have followed a dream and believe in the power of investing in appreciation, in positive encouragement, and creating life-changing experiences for many youth. The Festival has an excellent opportunity to grow to the next level.

The Société West Coast Festival Society mission and vision, empowering youth, and creating mentored work experiences is made possible with the support of our partners and our sponsors.

The Société West Coast Festival Society offers our partners and sponsors a return on their investment- increased revenue streams, marketing opportunities, visibility in the communities, engagement with youth and the new work force.

*Chocolate inspires.*

*Art inspires.*

*Performance Art inspires.*

*Culinary Arts inspires.*

Passionate people are part of the West Coast Chocolate Festival. Join us as we make a difference through the message of chocolate. To receive updates on our Festival, please email [maria@chocolatefestival.ca](mailto:maria@chocolatefestival.ca) with your contact information.

For more information or to partner with or sponsor the Société West Coast Festival Society please contact Festival director, Dawn Donahue, at [dawn@chocolatefestival.ca](mailto:dawn@chocolatefestival.ca) or by phone at 604-628-9547.